

# Lean Focus Opens Business Transformation Consultancy In Germany



The expansion follows a sharp uptick in demand for Lean transformation services in the country.

NEWS PROVIDED BY  
[Lean Focus LLC >](#)  
Sept 28, 2021, 7:42 GMT+2

BERLIN, Germany, Sept. 28, 2021 /PRNewswire/ -- Lean Focus today announced that it has officially opened a new consulting office in Germany. While the company currently has several Lean practitioners operating throughout Germany, the new office will be stationed in Hanover and led by Torsten Staude. Staude, a 25-year Lean veteran who has held top executive operations roles at Danaher, Komatsu, Henniges Automotive, and Wilkhahn, will be assuming the role of Managing Director for Lean Focus Germany.

“Germany is an incredibly promising market, particularly for Lean transformations,” said Damon Baker, CEO & President of Lean Focus. “The automotive industry is bouncing back and innovating faster than ever, thanks, in part, to the increased demand for EVs. But, as so many industry leaders are seeing first-hand, Lean has the power to transform companies of all kinds, not just automotive or manufacturing. Which is exactly what we plan to do in Germany—transform businesses of all types.”



Hanover, Germany

In the United States, Damon Baker and his team of senior-level practitioners have applied the Lean Focus Business System™ to a number of world-renowned, Fortune 1000 organizations, helping them build the cultural and organizational infrastructure they need to transform their business for good.

And as the Managing Director of Lean Focus Germany, Torsten Staude will be applying the same proven methodology to businesses in Germany and the rest of Europe. Along with the support of Damon Baker and the Lean Focus US team, Staude has built a team of highly experienced lean consultants, that is rapidly growing. In fact, according to Staude, they are on track to double in size by the end of the year. Which is a necessity, as they have already begun partnering with a number of German organizations.

---

**According to Staude, they are on track to double in size by the end of the year.**

---

When asked about the future of Lean Focus, Staude replied in true ‘Lean’ fashion, “Bright and continuously improving.”

To learn more about the services and solutions Lean Focus Germany offers, visit <http://de.leanfocus.com/> or email at [germany@leanfocus.com](mailto:germany@leanfocus.com)

**About Lean Focus:**

*Lean Focus helps companies build high-performance cultures that achieve sustained, profitable growth. Applied with their proven, hands-on approach, the Lean Focus Business System™ utilizes 5 Key Elements—Growth, Lean, Leadership, Foundation, and Guiding Principles—to build the lasting organizational and cultural infrastructure it takes to transform businesses for good.*

Lean Focus® | Transforming Businesses for Good

**Contact:**

**Torsten Staude, Managing Director – Lean Focus, Germany**

Phone: +49 157 50436093

Email: [germany@leanfocus.com](mailto:germany@leanfocus.com)