

I.P. STRATEGY DEPLOYMENT KAIZEN WORKSHOP

Manage your I.P. to create
Measurable Results

Acquire I.P. necessary to support
your Products & Strategy

Build I.P. into your Product
Development Processes

A Strong Intellectual Property Portfolio Creates a Sustainable Advantage

INTELLECTUAL PROPERTY



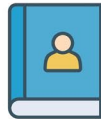
DESIGN



PATENTS



INVENTION



AUTHORSHIP



LAW



COPYRIGHT



PROTECTION



BRAND

AGENDA (4 DAYS ON-SITE)

4-DAY AGENDA	DESCRIPTION
DAY 1	Kaizen training I.P. training for engineers & developers Using patent search engineers: Do's and Don'ts Protecting rights to I.P. throughout the product development process
DAY 2	Patent mining Ensuring Freedom to Operate (FTO) Idea Disclosures Patent Application Process
DAY 3	Building I.P. into your Phase-Gate System Ideation & Technology Acquisition Product Definition Product Development
DAY 4 (1/2 DAY)	Structuring your Patent Steering Committee Aligning technology, I.P., and product roadmaps Managing & measuring the I.P. Funnel Kaizen Event Reporting



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INNOVATION
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A WORKSHOP TO RAPIDLY DEPLOY PROVEN I.P. PRACTICES ACROSS YOUR INNOVATION PROCESS

WHAT IS AN I.P. STRATEGY DEPLOYMENT KAIZEN WORKSHOP?

A 4-day I.P. Strategy Deployment Kaizen Workshop for engineers and developers. Navigate the entire I.P. landscape, from patent search to application, ensuring rights protection throughout product development. The workshop covers Kaizen training, FTO, idea disclosures, and structuring a Patent Steering Committee. Equip your team with skills to align technology, IP, and product roadmaps, manage the I.P. funnel effectively, and implement reporting for a competitive edge in innovation.

4 WAYS THIS KAIZEN EVENT WILL INCREASE YOUR I.P. VALUE:



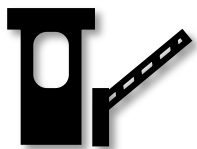
Expert legal training for your innovation staff so they will know how to:

- Recognize potential inventions
- Identify potential risks
- Document matters pertaining to I.P. properly



Present processes to align future development to harmonize:

- Strategic initiatives
- Product roadmaps
- Technology development & acquisition
- I.P. activities



Build every step of I.P. process into your phase-gate development system:

- Invention disclosure
- Freedom to Operate (FTO)
- Patent mining
- Patent application



Manage your entire patent portfolio:

- Create I.P. steering committee
- Create meaningful KPIs to drive consistent action
- Mentor internal inventors to maximize

REQUEST A CONSULT:
INFO@LEANFOCUS.COM

How do I get started?

Schedule an I.P. Strategy Deployment Kaizen Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how I.P. Strategy Deployment can elevate your organization's operations.



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