

PRODUCT PORTFOLIO MANAGEMENT KAIZEN WORKSHOP

*Drive High Returns on
Innovation Investments*

*Review Major Projects at
Major Milestones*

*Dynamically Allocate
Innovation Resources to
Maximize Value*



AGENDA (2 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

2-DAY AGENDA	DESCRIPTION
DAY 1	Event Kickoff What is PPM Current State Guiding Principles Countermeasures
DAY 2	Deploy PPM Report Out



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INNOVATION
 A LEAN FOCUS PRACTICE AREA

PRODUCT PORTFOLIO MANAGEMENT KAIZEN WORKSHOP

**DOES YOUR ROI
IN INNOVATION
MEET THE NEEDS
OF YOUR
BUSINESS?**

The Product Portfolio Management process provides senior leaders the means to drive return on innovation investments three ways:

- Measure effective innovation metrics and use problem solving to close gaps
- Review major projects at critical milestones
- Allocate resources dynamically to maximize value

With Product Portfolio Management your senior leadership time will increase customer value, growth, and satisfaction in your Innovation team.

6 STEPS TO DEPLOY PRODUCT PORTFOLIO MANAGEMENT

Cross-Functional Management Team



Right team
Clear ownership
Monthly Cadence

Clear Portfolio Goals



New Product
Revenue
Attainment



Development
Projects
On Time

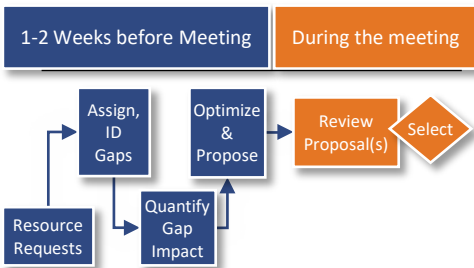


New
Product
Defects

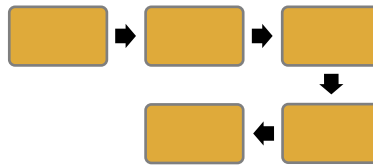
Customize Dashboard

Project Portfolio Management - New Product Launch Tracker										
Project	PM	Mgr	Type	Version	Start	End	Current	Launch Date	End Launch	
Product A	John	Mike	New Prod	Launch	1	1	\$10,000	\$2,000	1 Sep 21	1 Mar 22
Product B	John	Mike	New Prod	Launch	2	2	\$20,000	\$7,000	15 Sep 21	15 Mar 22
Product C	John	Mike	Regulatory	Launch	3	3	\$30,000	\$8,000	1 Apr 22	1 Oct 22
Product D	John	Mike	New Prod	Launch	4	4	\$60,000	\$16,000	9 Apr 22	9 Oct 22

Visual Allocation Process



Standardize Review Standard Problem Solving



Continuously Improve Phase-Gate System



REQUEST A CONSULT:
INFO@LEANFOCUS.COM

**How do I get
started?**

**Schedule a Product Portfolio
Management Kaizen Workshop**

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Product Portfolio Management can elevate your organization's operations.



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