

# STRATEGY DEPLOYMENT WORKSHOP

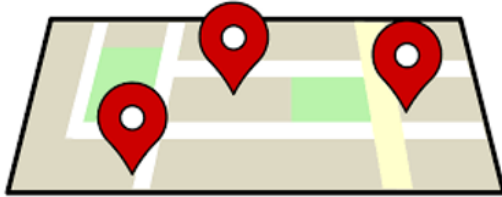
*Make your Strategic Plan Actionable*

*Clearly Understand your Improvement Priorities*

*Measure & Set Targets*

*Build Action Plans & Reviews that Drive Action & Results*

**Strategic Planning sets the road map of what you want to achieve**



**Strategy Deployment is how you will deliver the Strategic Plan**



**What KPIs will tell you whether you're on track?**



**What resources are needed?**



**Who are the owners, how are they incentivized & what are the necessary skills to drive the actions?**



**What is the vehicle & timing to carry your actions forward?**

## AGENDA (5 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

5-DAY AGENDA	DESCRIPTION
DAY 1	What is Strategy Deployment / History Process / Mechanics / Tools / Templates Success Factors / Leadership Expectations
DAY 2	Level 1 Matrix development Breakthrough objectives, improvement priorities, metrics
DAY 3	Level 2 Matrix development Breakthrough objectives, improvement priorities, metrics, action plans / A3
DAY 4	Obeya room development Leadership review process / cadence
DAY 5 (1/2 DAY)	Calendarize reviews for the annual cycle Strategy deployment operations review Key learnings / takeaways



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## THE STRATEGY DEPLOYMENT MATRIX

Strategy Deployment Matrix - L1										Lean Focus										
●										5. 5th Improvement Priority					●					●
	●	○								4. 4th Improvement Priority									○	●
		●	●							3. 3rd Improvement Priority				●					●	
						○				2. 2nd Improvement Priority		●							○	●
							●			1. 1st Improvement Priority	●								●	
KPI - 5th priority breakthrough (how much this year)	KPI - 4th priority breakthrough (how much this year)	KPI - 3rd priority breakthrough (how much this year)	KPI - 2nd priority breakthrough (how much this year)	KPI - 1st priority breakthrough (how much this year)	<b>Top Improvement Priorities</b> <b>Annual Objectives (1 Year)</b> <b>Targets to Improve (TTI)</b> <b>Breakthrough Objectives (3-5 Years)</b>					TTI - 1st priority (how much by when)	TTI - 2nd priority (how much by when)	TTI - 3rd priority (how much by when)	TTI - 4th priority (how much by when)	TTI - 5th priority (how much by when)	Name 1	Name 2	Name 3	Name 4	Name 5	
				●						1. 1st Priority Breakthrough						<b>RESOURCES</b>				
				●						2. 2nd Priority Breakthrough						● Primary Owner				
		●								3. 3rd Priority Breakthrough						○ Secondary Owner				
	●									4. 4th Priority Breakthrough										
●										5. 5th Priority Breakthrough										

## WHAT DIFFERENTIATES STRATEGY DEPLOYMENT FROM DAILY MANAGEMENT?



Daily Management is used to drive the Day-to-Day operations of a business. (Think 1-Year Objectives)

versus

Strategy Deployment, Which drives your highest level Strategic Objectives & Improvement Priorities that will create Long-Term Competitive Advantage (Think 3-5 Year Objectives).

Each requires unique Focused Improvements, Performance Metrics, & Resource Planning.

REQUEST A CONSULT: INFO@LEANFOCUS.COM

## How do I get started?

Schedule a Strategy Deployment Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Strategy Deployment can elevate your organization's operations.



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