

# CONTINUOUS USER FEEDBACK KAIZEN WORKSHOP

*Validate the Product Value  
Propositions Ahead of Launch*

*Foster Cross-Functional  
Collaboration for Customer Delight*

*Identify Product Gaps  
Early & Respond Quickly*



## AGENDA (4 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

4-DAY AGENDA	DESCRIPTION
DAY 1	Event Kickoff Continuous Feedback Guiding Principles
DAY 2	Current State Planning Value Proposition Validation
DAY 3	Execution Interview & Observe Problem Solving
DAY 4 (1/2 DAY)	Launch Review Report Out



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**INNOVATION**  
A LEAN FOCUS PRACTICE AREA

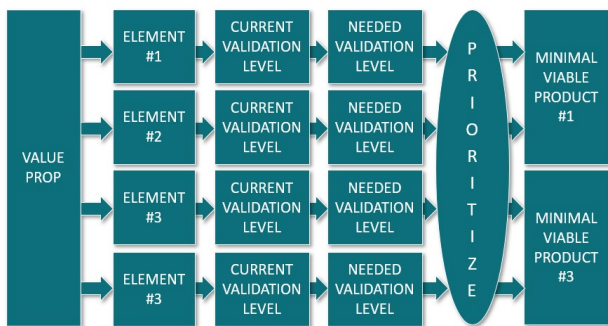
# CONTINUOUS USER FEEDBACK KAIZEN WORKSHOP

## WHAT IS A CONTINUOUS USER FEEDBACK KAIZEN WORKSHOP?

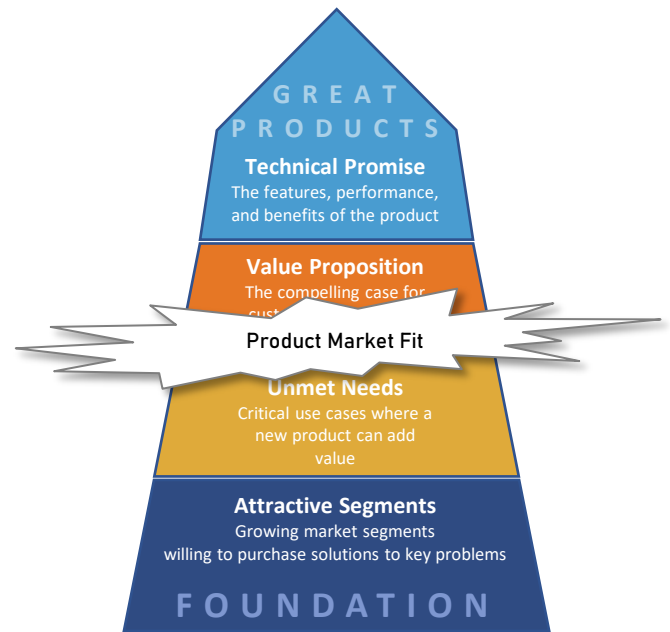
The Continuous User Feedback Kaizen Workshop will ensure your new products or services:

- Drive cross-functional collaboration for delightful product launches
- Amplify value propositions through customer-driven development
- Uncover gaps swiftly and proactively respond
- Delight customers from day one with solid, vetted value propositions

## COLLABORATE - INNOVATE – VALIDATE with Lean Focus

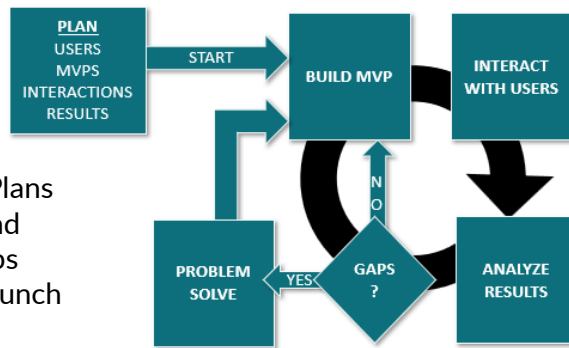


Build  
Comprehensive  
Continuous  
Validation Plans



Maintain Product-Market  
Fit through Development

Execute Plans  
to Find and  
Close Gaps  
Before Launch



REQUEST A CONSULT:  
INFO@LEANFOCUS.COM

## How do I get started?

Schedule a Continuous User  
Feedback Kaizen Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Continuous User Feedback can elevate your organization's operations.



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