

STRATEGY DEPLOYMENT WORKSHOP

Make your Strategic Plan Actionable

Clearly Understand your Improvement Priorities

Measure & Set Targets

Build Action Plans & Reviews that Drive Action & Results

Strategic Planning sets the road map of what you want to achieve

Strategy Deployment is how you will deliver the Strategic Plan



What KPIs will tell you whether you're on track?



What resources are needed?



Who are the owners, how are they incentivized & what are the necessary skills to drive the actions?



What is the vehicle & timing to carry your actions forward?

AGENDA (5 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

| 5-DAY AGENDA | DESCRIPTION |
|-----------------|---|
| DAY 1 | What is Strategy Deployment / History Process / Mechanics / Tools / Templates Success Factors / Leadership Expectations |
| DAY 2 | Level 1 Matrix development Breakthrough objectives, improvement priorities, metrics |
| DAY 3 | Level 2 Matrix development Breakthrough objectives, improvement priorities, metrics, action plans / A3 |
| DAY 4 | Obeya room development Leadership review process / cadence |
| DAY 5 (1/2 DAY) | Calendarize reviews for the annual cycle Strategy deployment operations review Key learnings / takeaways |



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STRATEGY DEPLOYMENT WORKSHOP

THE STRATEGY DEPLOYMENT MATRIX

| Strategy Deployment Matrix - L1 | | | | | | | | | | Lean Focus | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|--------|-------------------|--------|--------|--------|--|
| ● | | | | | | | | | | 5. 5th Improvement Priority | | | | | ● | | | | ● | |
| | ● | ○ | | | | | | | | 4. 4th Improvement Priority | | | | | | | | ○ | ● | |
| | | ● | ● | | | | | | | 3. 3rd Improvement Priority | | | | ● | | | | ● | | |
| | | | | ○ | | | | | | 2. 2nd Improvement Priority | | | | | | | | ○ | ● | |
| | | | | ● | | | | | | 1. 1st Improvement Priority | | | | ● | | | | ● | | |
| KPI - 5th priority breakthrough (how much this year) | KPI - 4th priority breakthrough (how much this year) | KPI - 3rd priority breakthrough (how much this year) | KPI - 2nd priority breakthrough (how much this year) | KPI - 1st priority breakthrough (how much this year) | Top Improvement Priorities Annual Objectives (1 Year) / Targets to Improve (TTI) Breakthrough Objectives (3-5 Years) | | | | | TTI - 1st priority (how much by when) | TTI - 2nd priority (how much by when) | TTI - 3rd priority (how much by when) | TTI - 4th priority (how much by when) | TTI - 5th priority (how much by when) | Name 1 | Name 2 | Name 3 | Name 4 | Name 5 | |
| | | | | ● | | | | | | 1. 1st Priority Breakthrough | | | | | | RESOURCES | | | | |
| | | | | ● | | | | | | 2. 2nd Priority Breakthrough | | | | | | ● Primary Owner | | | | |
| | | | ● | | | | | | | 3. 3rd Priority Breakthrough | | | | | | ○ Secondary Owner | | | | |
| | | ● | | | | | | | | 4. 4th Priority Breakthrough | | | | | | | | | | |
| ● | | | | | | | | | | 5. 5th Priority Breakthrough | | | | | | | | | | |

WHAT DIFFERENTIATES STRATEGY DEPLOYMENT FROM DAILY MANAGEMENT?



Daily Management is used to drive the Day-to-Day operations of a business. (Think 1-Year Objectives)

versus

Strategy Deployment, Which drives your highest level Strategic Objectives & Improvement Priorities that will create Long-Term Competitive Advantage (Think 3-5 Year Objectives).

Each requires unique Focused Improvements, Performance Metrics, & Resource Planning.

REQUEST A CONSULT:
INFO@LEANFOCUS.COM

How do I get started?

Schedule a Strategy Deployment Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Strategy Deployment can elevate your organization's operations.



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